# Modern systems

المؤسسة الحديثة للنظم و تجارة الكمبيوتر

# Company Profile

# Modern Systems - Company Profile

## Modern Systems and Computer Trade Company

As one of the premier authorized Apple dealers in the country, Modern Systems & Computer Trade (MSCT) has a unique foothold in the Jordanian market. It offers the consumer and business markets nationwide a variety of services related to solutions, distribution, hardware and support, as well as training and education. For nearly 20 years, its customer-focused, forward-looking approach has made it possible for Modern Systems to continue to be one of the nation's fastest-growing companies.

The Company first started with Toner Recharge and Apple Accessories Business then expanded over the years by becoming an Authorized reseller for Konica Minolta Laser printers, Apple hardware and software Solutions, Screen Solutions, RYOBI Solutions, Horizon Solutions and many other IT solution Suppliers. Until 2005 Modern Systems targeted the Graphic Design Market, The Printing Press Market and the Photography Market in 2005 Modern Systems Moved to its new Premises in the center of the Business area in Amman, increased the number of staff to over 50 employees, and restructured its business model to include a Solution Department (Pro-Solutions Dept.), a Press department (Modern Press Dept.) and an Apple Premium Reseller Store (iSystem).

MSCT bases our sales strategy on understanding your Business Needs and then applying its IT experience to help you chose the right technology for your organization. MSCT has worked with professionals in the Jordanian Market by helping them reach forward to the latest advancements in IT and help them do their work better and faster. Government

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**MSCT  Company Structure & Information:**

*Modern Press Dept.:* Printing Press Solutions and Services

*Pro-Solutions Dept.:*
- Government & Telecom Division
- SMB Division
- Education Division

*iSystem:* Apple Premium Reseller.

*Modern Support Dept.:* Apple & IT Professional Services.

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**Brief Company History:**

1991 MSCT is established in the Toner Recharge solutions and Apple Accessories.
1992 MSCT is an Authorized Reseller for QMS Laser Printers (Konica Minolta).
1996 MSCT start selling Apple Hardware and Software Solutions.
2000 MSCT is an Apple Authorized Reseller.
2005 MSCT Moves to its new HQ & Expanded its IT business, MSCT is Restructured Into Modern Press Dept., Pro-Solutions Dept. and iSystem.
2006 Grand Opening of MSCT iSystem Store, Apple Premium Reseller.
2007 MSCT Establishes its Authorized Training Center.

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## Modern Press Dept.

The Printing Press Business was always at the heart of MSCT business ever since it was established and in 2005 Modern Press Dept. was established to strengthen the focus and coverage of these solutions in the market.
MSCT is the Authorized distributor of Screen, RYOBI, and Horizon.

Screen Media And Precision Technology Europe is a part of Dainippon Screen Mfg. Co., Ltd (KYOTO, JAPAN) is one of the world's largest manufacturers and suppliers of system components for the prepress and printing industries. Its large range of equipment includes Workflow systems, RIPs, proofing systems, film imagesetter, platesetters, digital offset and digital inkjet printing presses. The company is also well-known manufacturer of equipment for the semiconductor and flat panel display manufacturing industries. Media And Precision Technology Company is the graphic arts equipment business and manufacturing division of Dainippon Screen MFG. Co., LTD from the origin of this company in 1943 the Media and Precision Technology group companies have revolutionized the printing sector by developing innovative technology and continue to contribute to the progression of the worldwide graphic arts industries.

RYOBI® RYOBI LIMITED (GRAPHIC SYSTEMS DIVISION) (TOKYO, JAPAN) is a story of engineering excellence and technological innovation. It was established in Japan in 1943& the first RYOBI Offset Printing Presses were introduced in 1961.They are one of the major Manufacturers of Multi-Color Offset Presses Machines & Digital Printing Press with full product lineup meets diverse needs & expand range of works with superior productivity and reliability.

Horizon International Inc. (KYOTO, JAPAN) was founded over 60 years ago in the time-honored and tradition-rich city of Kyoto, Japan. Today, Horizon operates a world-class, ISO 9001 and 14001-certified factory in Biwaco, Shiga, Japan, the largest facility in the world manufacturing products for the five major papers finishing operations; Folding, Collating, Binding, Stitching, and Cutting. Over 500 horizon employees are dedicated to the design and manufacture of top-quality, highly-reliable finishing product.

Modern Press Dept. also provide a Variety of High Quality Press Consumables Such as: Conventional & Thermal Printing Plates, sheetfed, WEB Coldset and WEB Heatset Inks, Bopp Hot Lamination, Hot Melt Adhesive and many other press consumables.

# Pro-Solutions Department

Pro-Solutions Dept. is an IT Solutions Provider and Systems Integrator.
Our solutions are focused into the following fields:

* Storage & Data Protection Solutions
* Office Press Solutions
* Educational Labs Solutions
* Video Conferencing Solutions
* Audio, Video & Animation Solutions
* IP TV & Hospitality Solutions.
* Digital Signage Solutions
* Creative and Printing Solutions
* Training Services

From Applications to Hardware, From consulting to Training, From Planing to Finished Projects, our aim is to help you benefit from the latest advancements in IT. Our Solutions are backed up by a highly qualified support team that understand the urgency of the customer's problem.

## Storage & Data Protection Solutions

No one can question that, "DATA is the lifeblood of today's digital organization". The Storage and Protection of this Data remains a top priority in IT budgets because the integrity, availability and protection of data are vital to business productivity and success. In the last few years, IT personnel found themselves assessing and planning for more potential risks than ever before, ranging from acts of terrorism to network security threats. A backup and disaster recovery plan is essential, and information storage solutions provide the basis for its execution.

Modern Systems help Business Plan for, Survive and prosper in spite of unexpected shutdown. We help our clients to identify the risks that businesses face, and also by providing solutions that proactively restores Data Lost and Recovers downed Critical Applications.

*Solutions in Brief:*
* Storage centralization that improves Manageability, Reliability and Security of your data.
* High Performance Storage for increasing the performance and availability of your Critical Applications.
* Automated Backup Solutions that protect your critical data with simplified management and high reliability.
* Business Continuity Solutions that ensures maximum availability for all your critical Applications.
* Disaster Recovery Solutions that ensures maximum availability of all your critical Data.

# Modern Systems - Company Profile

## Office Press Solutions

These solutions are based on high profile Konica Minolta Printers combined with Horizon Print finishing solutions. This solution is able to save you up to 60% on the running cost of your daily printing Job and allows you to do all your printing needs internally without the need to out source any printing job for your organization.

This Solution will allow to produce in-house, professional looking; Booklets, Brochures, End of year reports, daily paper work etc.. Providing your organization with the Time saving, Flexibility and Security; which are missing when sending your printing jobs to out-of-office print shops.

## Educational Labs Solutions

We provide educational labs for education institutes from Kender Garden level to University level using the solutions that Professionals use. All our solutions include effective training for the teachers and staff with the curriculum needed for the classes associated with these Labs.

The Labs we provide are in the following fields:
- Art & Design Majors
- Architecture Majors
- Mechanical Engineering Majors
- Cinema production Majors

## Video Conferencing & eLearning Solutions

Communicate your ideas powerfully using Adobe® Acrobat® Connect™ Pro web conferencing software. Securely share presentations and multimedia right from your desktop, and get feedback from hundreds of participants — all using a web browser and the Adobe Flash® Player runtime, already installed on over 98% of Internet-connected personal computers.

This solution provides you with Video conferencing, Employee training, eLearning and eExam solutions all in one reliable, secure and simple to use solution.

## Audio, Video & Animation Solutions

Our AV & Animation Solutions cater to a professional clientele, and provides solutions that fulfill their needs. Our Solutions cover a big range of products that will help get your broadcasting and Video production projects off the ground. Having spent close to 20 years in the business, We have extensive know-how so we can cater directly to you in the broadcast market, with solutions in acquisition, Film editing, 2D Animation, 3D animation, and Training.

## IP TV & Hospitality Solutions

Next Generation Guest & Employee Services : Data, Video, Sound and Voice on the same communication's digital network managed by a single Hospitality Digital Hub. Easy to Manage, Easy to use and Powerful functions. These solutions provide high quality information feeds to decision makers and at the same time provides entertainment in the staff break areas. The Same solutions can be used to Implement Video On Demand and Music On Demand solutions for hotels, hospitals and leisure and event arenas. It Provides extensive set of local and foreign high quality content to hotel guests in their rooms and hotel common and conference areas. It Delivers movies to patient bedsides to improve the healthcare environment.

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## Digital Signage Solutions

Enjoy the benefits of digital signage over static signs, give your organization the ability to deliver its message clearly to your customers and employees. With Digital Signage, the content can be exchanged more easily, animations can be shown, and the signs can adapt to the context and audience, even interactively. Digital signage can offer superior return on investment compared to temporary and/or promotional signs.

The solution broadcasts your message through out your organization on Industry standard LCD screens. The Message can be in the forms of Text, Video, Presentation and even interactive menus. This solution is managed from a central location making its operations and message updates simple to administer and use.
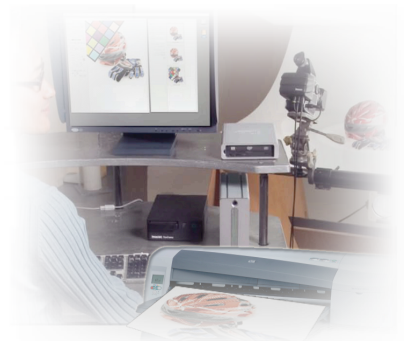
## Creative & Printing Solutions

From Web Design to Press Publishing, From Photography Solutions to Printing Solutions, we have all you need to get your projects done from A to Z. Our Creative solutions that can help to set your creativity apart and show the strength of your Customer's message. Our solutions cover your needs in the creative business from Acquiring to Concept completion, to Proofing, to Final printing. Whether you are in advertising, Web design, Photography or any graphic design field these solutions will help you bring out your creativity, achieve your customer satisfaction and put your message through clearly.

## Training Services

Our Advanced Training Center is focused on helping professionals and pro-Consumers in getting the expertise they need to fully advance in their knowledge of the latest Technologies in the IT solutions for the creative and broadcast market.

Finally we offer final Certified tests to ensure that the needed informations were delivered successfully. We are the only training center in the region that offers these classes in both arabic and english languages. We offer our training services at our training center or at your office site any where in the ME region.

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**Authorized Training Certification**

*Apple Authorized Training Center*
*Apple Certified Trainer Motion*
*Apple Certified Trainer Final Cut Pro*
*ToonBoom Authorized Training Center*
*Maxon Authorized Training Center*
*Adobe Authorized Training Center*
*Filemaker Authorized Training Center*

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# iSystem

iSystem is an Apple Premium reseller dedicated to iPods and Macs. As an Apple Premium reseller, iSystem offers a novel approach to consumers service, allowing it to attract and retain its consumers as well as engage them in better understanding the Mac platform.

iSystem helps consumers to choose the right product, offers them impartial advice, and one&one training. Consumers can test drive any Mac or iPod, get demonstration on the latest Apple products, have extended warranty on their products, and receive gift certificates. Above all, consumers can spend endless amount of times at iSystem to get acquainted with the Apple technology. At iSystem, we offer an environment of learning. iSystem offers a full service for the business and consumer markets, one that is focused on listening carefully to what clients need and on learning. iSystem has recently opened several training centers in a range of spheres, filling a much – needed gap in the market. As a first in Jordan, iSystem now offers Cinema 4D authorized training, as well as Apple authorized training through the company's specialized centers. As part of its Apple training, iSystem now offers full training on Final Cut Professional suite for video editing. In addition, iSystem is the first to launch an Adobe authorized training center that is not within a college.

**One&One Training**

Congratulations on your new Mac. You probably can't wait to get started, and in this series, we'll help you set up your Mac, get connected to the Internet, and become familiar with Mac OS X Leopard. We'll also show you how to customize your computer and safeguard your files. Communicating with Mail and iChat, Organizing Contacts and Calendars, Getting Started with iLife, Translating Windows to Mac, and much More.

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Sweifieh - Amman, Jordan

# Modern Support Department

We repair, maintain and install a wide variety of Macintosh systems, from small home desktop computers to enterprise and media servers on a daily basis. Modern Systems was rated as one of the highest achieving in overall customer satisfaction from Apple Computer, Inc.

Modern Systems specialized in Macintosh support, systems integration, updates, installations, and network support to the business. We are Professional on building



network, which means you can trust us to have the depth of knowledge you expect to quickly and effectively solve your problems and meet your needs.

Our consultants have worked in business environments. We understand the issues facing our clients because we have addressed them before. Our consultants have worked in single- and mixed-platform environments.

Our consultants hold the latest certifications from Apple we are experts in all aspects of Macintosh systems and troubleshooting, including Mac OS X, Mac OS X Server and Final Cut Server. We also offer maintenance contract for all kinds of customers .

**MCST Support Professional Credentials**
1. Apple Certified Support Professional
2. Apple Authorized Service Provider
3. MCP: Microsoft Certified Professional
4. MCTS: Microsoft Certified Technology Specialist
5. MCSA: Microsoft Certified System Administrator
6. MCSE: Microsoft Certified System Engineer

# MSCT VIP Customer List

## Press Dept. Customers

Ajyal Press...Arz Press...Economic Press ...Feras Press ... Jordan Armed Forces Printing Press ..
Jordan Computer Forms... Jordan University Printing Press ...National Press...Picasso Press
Public Security DirectoryPrinting Press... Raghadan Press

## Pro Solution Dept.

### Government and Telecom Div. Customers

General Supplies Dept.
Jordan Food and Drug Association
Jordanian Armed Forces
KADDB
Ministry of Education
Ministry of Interior
Omnia
Orange (Jordan Telecom Group)
Public Security Directory
Queen Rania Al-Abdullah Center for Technology in Education
Zain

### Education Div. Customers

Amman Baccalaureate Schools
Baptist Schools
CMS
Montessori Schools
Amman Private University
Applied Science University
German Jordanian University
JADARA University
Jordanian University
JUST University
Middle East University
NYIT
Petra Private University
PSUT University
Yarmouk University
Zarqa Private University

### SMB Div. Customers

2K Engineers
Alahli Bank
AlHekmah Medical Supplies
Arab Bank
ART (Arab Radio & TV)
Capital Bank
Housing Bank
Kurdi Group
Pulicis Graphics
Rubicon
Team Young

## MSCT Partnerships

Apple Authorized Reseller
Apple Premium Reseller
Apple Certified Support Professional
Apple Authorized Service Provider

Konica-Minolta Laser Printers Authorized Distributor

LaCie Storage Solutions Reseller
Storageflex Reseller
Nexsan Storage Reseller
Qualstar Tape library Systems Reseller
Symantec Data Protection and Storage Solutions Reseller

Hasselblad Reseller
Bose Reseller
Wacom digitizers Reseller
Adobe Solutions Reseller
Maxon Software Reseller
ToonBoom Software Reseller

Rayobi Press Solutions Rayobi
Horizon Print Finishing Solutions Reseller.
Screen Press Solutions Reseller
Ipagsa Reseller
Glunze & Jensen Reseller
Impostrip Software Reseller
Pantone colour System Reseller
Schneider Senator Reseller
Fasson Roll Reseller
Fasson-Jac Graphic Division
Thermal Lamination Film from Sky International
Toyo Inks Reseller
Durst UV Printers Reseller
Zund Cutters Reseller